

## High Street Tops Out Phase One, Readies for 2024 Opening

*Transformative mixed-use destination in Atlanta's Central Perimeter reaches key milestone*

**ATLANTA (April 3, 2023)** – National real estate developer, owner and operator GID today announced the topping out of phase one at High Street, the transit-oriented, mixed-use community rising in Atlanta's Central Perimeter. In celebration of all nine buildings in phase one completing their structures and reaching their maximum height, the development team marked the occasion with a topping out ceremony to acknowledge the hundreds of workers, consultants, and others who made this construction milestone possible.

"The topping out of High Street's first phase represents years of hard work by a team united by a vision to deliver a world-class mixed-use destination," said James Linsley, president of GID Development Group. "With its dynamic design and vibrant, walkable public spaces, High Street will emerge as a new town center for the region, bringing the community together to shop, dine and spend time together in a shared urban environment. The project is progressing very well and we couldn't be more excited for next year."

High Street's first phase encompasses 150,000 square feet of retail, 90,000 square feet of new loft office, 598 apartments and a variety of community gathering spaces, including a signature park, that will host a multitude of events each year, as well as a seasonal ice-skating rink. The development is designed around an internal street grid that is pedestrian-friendly and creates connectivity with the Dunwoody MARTA station. Phase one features a mix of entertainment concepts and chef-driven restaurants, including Puttshack, The Hampton Social, Agave Bandido and Cuddlefish, with more brands expected to be announced soon.

"We are ecstatic about the response from innovative retailers and restaurateurs interested in being part of this game-changing development," said Molly Morgan, SVP of retail leasing for JLL's 10twelve. "This is going to be a retail and entertainment district unlike anything in the Southeast, and we look forward to announcing more exciting additions to our tenant mix in the coming months."

To date, the Brasfield & Gorrie team has placed roughly 67,000 cubic yards of concrete and over seven million pounds of rebar. At present, exterior skin activities and interior build outs are ongoing at some structures, while the residential buildings are being completed with roof decks, exterior walls and sheathing.

"Bringing the first phase of High Street to life has been an invigorating challenge for our team, as it represents one of our largest self-performed concrete packages to date," said BJ Haisten, senior project manager for Brasfield & Gorrie. "The sheer size of the project is something to behold and given our work on some of Atlanta's largest mixed-use developments, that really speaks volumes about GID's vision for High Street and what it will do for this region."

To engage with the High Street team and be the first to hear new announcements, visit us at [HighStreetAtlanta.com](https://www.HighStreetAtlanta.com) and follow @HighStreetAtl on Facebook and Instagram.

**About GID:**

GID is a leading real estate investment and management firm that operates a diverse portfolio of multifamily, industrial, and mixed-use developments across the United States. With over 60 years of experience across multiple asset classes, GID is an established real estate private equity investor and fiduciary supported by an integrated operating platform that has acquired over 51,000 multifamily units and over 23M square feet of industrial and commercial space. The company also launched a credit platform that aims to provide commercial real estate debt solutions for institutional borrowers.

With corporate offices in Atlanta, Boston, Dallas, New York City, and San Francisco, GID employs over 1,200 real estate professionals and operates a premier portfolio of existing and under-development properties valued at over \$28.76 billion as of December 2022.

Learn more about GID at [www.gid.com](http://www.gid.com).

**About High Street:**

High Street is a \$2 billion, 36-acre mixed-use and entertainment destination located just steps away from the Dunwoody MARTA Station and at the intersection of Perimeter Center Parkway and Hammond Drive in Atlanta's Central Perimeter. High Street's walkable, mixed-use environment will be highly activated with world-class public spaces and a sophisticated event plaza that will be the focal point of the development and a new gathering place for the community. Upon completion, the transit-oriented, urban district will feature 10 city blocks thoughtfully developed around a pedestrian-friendly street grid. The first phase includes 150,000 square feet of retail, 90,000 square feet of new loft office, 598 apartments, and a signature park.

**About 10twelve:**

JLL's 10twelve curates the best retailers for the best properties. As a boutique agency leasing team, 10twelve is focused on finding those retailers and restaurants that are special to the market – the up-and-coming chef creating delicacies in a food truck, the local designer becoming a social media star or the experience that everyone in the market is talking about. While national retailers/restaurants may end up in the final tenant mix, they are not the anchors/stars of a 10twelve property.

The team works closely with local market brokers who have intimate knowledge about the up-and-coming brands in the market. In addition, 10twelve is supported by JLL's global business development to ensure best-in-class retailers from around the globe are sought out and JLL's property marketing team help bring the overall vision to life. 10twelve works with real estate investors who are not just filling space but creating a place and have extensive experience in curating special retail places located throughout the U.S. For more information about 10twelve, reach out to Molly Morgan or Allie Spangler.

**About Brasfield & Gorrie:**

Founded in 1964, Brasfield & Gorrie is one of the nation's largest privately held construction firms, providing general contracting, design-build, and construction management services for a wide variety of markets. We're skilled in construction best practices including virtual design and construction, integrated project delivery, and Lean construction, but we're best known for our preconstruction and self-perform expertise and exceptional client service. Brasfield & Gorrie has 13 offices and more than 3,500 employees, and our 2022 revenue was \$5 billion. Engineering News-Record ranks Brasfield & Gorrie 24th among the nation's Top 400 Contractors for 2022.